

MASTERS

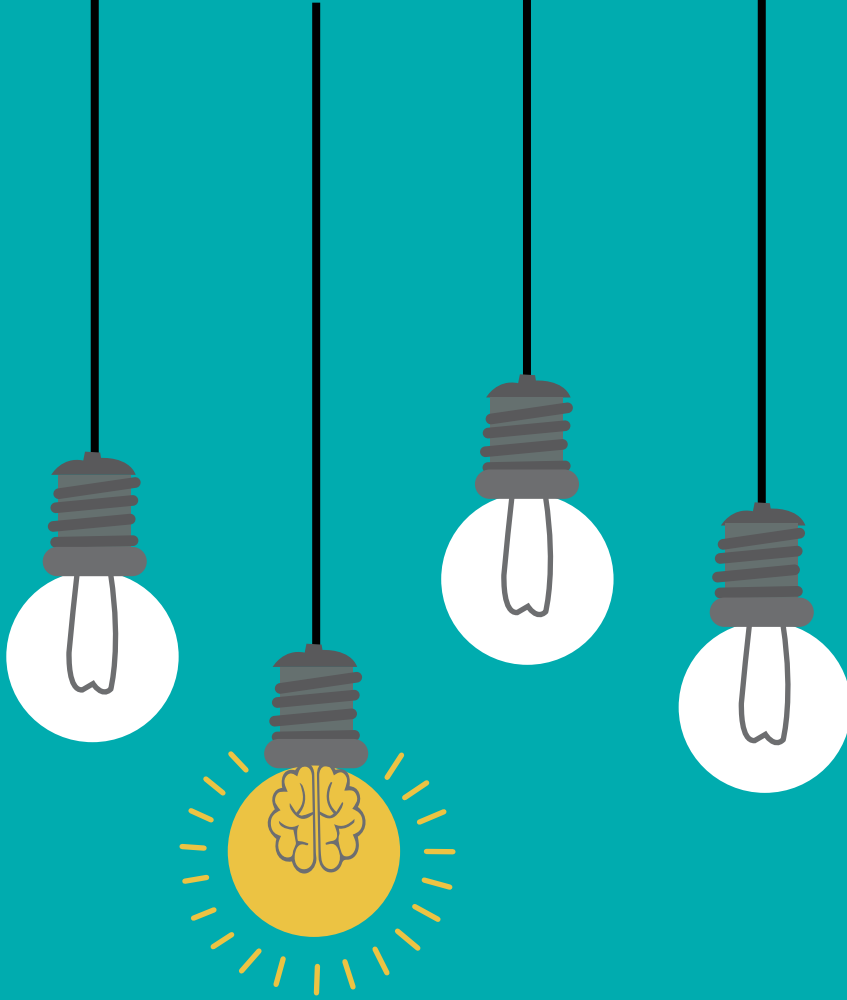
in DIGITAL MARKETING

☎ 9672-739900



edu.seoengineers.in





GRAB THE OPPORTUNITY IN DIGITAL MARKETING

"Let us help you to build your CAREER,
BUSINESS and change your LIFE forever"

WHO CAN JOIN ?

- ✦ Students (any after 10th)
- ✦ Graduates (B.A, B.Com, B.Sc)
- ✦ Computer Science (BCA, MCA, B.Tech)
- ✦ Business Management (BBA, MBA, BMS, PGDM)
- ✦ Marketing Managers
- ✦ Working Professionals & Business Owners
- ✦ Entrepreneurs & Startups
- ✦ Social Media Enthusiasts & Influencers
- ✦ Tech Savvy People

13+ Industry Oriented Certificates



Google
Ads



Display
Advertising



YouTube
Advertising



Mobile
Site



Shopping
Advertising



Google
Analytics



Digital
Unlocked



Tag
Manager



Google My
Business



OUR PROGRAMS

70+ Advance Digital Marketing Modules

Beginner

(2 months 28 modules)

Job Oriented

(2.5 months 54 modules)

Masters in Digital Marketing

(4 months 70 modules)

Beginner

(2 months 28 modules)

1. Digital Marketing Overview
2. Traditional v/s Digital Marketing
3. Marketing Automation
4. Google Platforms
5. Domain
6. Hosting
7. Understanding cPanel
8. Website Strategy
9. Website Planning & Creation
10. WordPress Introduction
11. WordPress Installation & Customization
12. Website Designing (WordPress)
13. Introduction of Search Engine
14. Search Engine Algorithms
15. Local SEO (Google Map)
16. Google My Business Certification
17. Keyword Research
18. Google 200+ Ranking Factors
19. Advance White Hat SEO Technique
20. On Page SEO Process
21. Off Page SEO Process
22. International SEO Fundamentals
23. Advance Link Building
24. Competitor Research
25. Website Audit
26. SEO Reports
27. Search Console
28. Bing Webmaster Tools



Job Oriented

(2.5 months 54 modules)

Beginner Program (1-28 modules) include

29. Introduction of Social Media v/s SEO
30. Social Media Marketing (Sponsored)
31. Lead Generation
32. Setup Pixels & Create an audience list
33. Facebook Marketing
34. Instagram Marketing
35. Twitter Marketing
36. LinkedIn Marketing
37. Manage YouTube Channel
38. YouTube Video Marketing
39. Influencer Marketing
40. Google Ads
41. Landing Pages
42. SEO v/s Google Ads
43. Search Ads
44. Display Ads
45. Shopping Ads
46. Video Ads
47. App Promotion
48. Ad Extensions
49. Understand Remarketing
50. Google Tag Manager
51. Google Tag Manager Fundamentals Certification
52. Understanding Conversion Tracking
53. Google Ads Certification- 7
54. Website Visitor's Reporting

Masters in Digital Marketing

(4 months 70 modules)

Beginner & Job Oriented Program (1-54 modules) include

- 55. Online Reputation Management
- 56. Email Marketing
- 57. Google Analytics
- 58. Blogging v/s Vlogging
- 59. Google AdSense
- 60. Affiliate Marketing
- 61. E-Commerce Marketing
- 62. SMS Marketing & WhatsApp Marketing
- 63. Digital Marketing Strategy
- 64. Designing Essentials Basic Photoshop
- 65. Freelancing
- 66. Interview Preparation
- 67. Cyber Law
- 68. Google Digital Unlocked Certification
- 69. Google Analytics Certification
- 70. YouTube Certification



We help to:

- ✦ STUDENTS
- ✦ GRADUATES
- ✦ BUSINESS MANAGEMENT STUDENTS

Build their career as a

- ✦ Wordpress Website Designer
- ✦ Keyword Research Analyst
- ✦ SEO Analyst
- ✦ Social Media Marketing Expert
- ✦ Google Ads Manager
- ✦ Digital Marketing Executive
- ✦ Digital Marketing Manager
- ✦ Blogger, YouTuber & Influencer
- ✦ Freelancer & Affiliate Marketer



We help to:



- STARTUPS
- BUSINESSES
- ENTREPRENEURS
- WORKING PROFESSIONALS
- MARKETING MANAGERS


How do we help

- Market Research
- Competitor Research
- Brainstorming
- Marketing Strategy
- Brand Awareness
- Budget Optimization
- Lead Generation
- Highest ROI



How to earn money online through Digital Marketing





SEO Engineers Academy



CONTACT US!



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